

**Alexander and Baldwin
Sugar Museum**



P.O. Box 125
Pu'unene, Hawaii,
96784
Phone: 808-871-8058

Email: sugarmus@maui.net

NONPROFIT ORG.
U.S. Postage Paid
Pu'unene HI
Permit No.72



The Alexander & Baldwin Sugar Museum
In historic Pu'unene, Maui

Sugar Museum

Winter 2010 Vol. 7 Issue 3

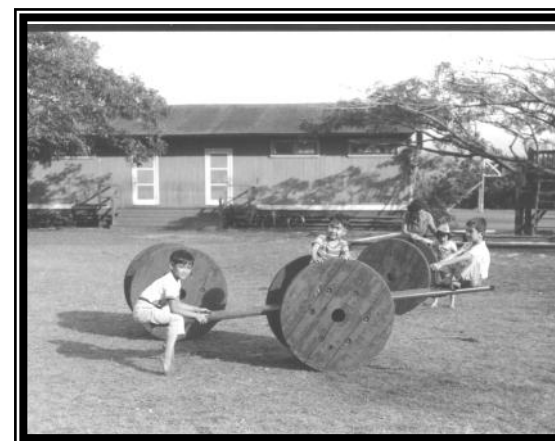
News

HC&S Donates Photo Collection to Museum

In February, Hawaiian Commercial & Sugar Company donated a photo collection to the sugar museum. The photos (there are over 5,000), were taken by Larry Ikeda, who was Publications Editor for Alexander & Baldwin, Inc., from 1944-1989. This expansive collection includes aerial views of the island, as well as hospitals, schools, community events, sugar production and field operations during the 1950's and 60's.

The museum will be spotlighting selections from the collection in museum exhibits and in future newsletters. The photos will be digitally scanned, cataloged and stored, making them accessible for research and future generations.

Special thanks to Robert Motooka, Manager, Human Resources & Safety at HC&S, for this priceless donation. We are very excited about this new acquisition, and look forward to sharing these photos with you.



Left: Pu'unene School
New Playground Equipment.
Photo not dated.

The playground equipment was built
and donated by the Pu'unene School
Parent-Teacher's Association.

If you have any information about
these photos, please call Holly at
871-8058.



Right: Aerial photo of Maui Memorial
Medical Center, formerly called "Central
Maui Hospital", 1958.

Keeping History Alive

A museum is a place of perpetuation of life, whether it is keiki learning about plantation history and culture, or your own family learning about their ancestors in the Plantation Camp Registry. Consider making a gift to the museum in the name of a family member, friend or child you know. The museum will mail a special note to the recipient letting them know a gift was made in their name, and send them a pass for two for free admission. Please include your phone number in case we need to verify the recipient information. You can also make a donation in memory of a loved one that has passed. *Mahalo nui loa* for your support!



Our Mission: *To preserve and present the history and heritage of the sugar industry, and the multiethnic plantation life it engendered, for residents and visitors.*

DONOR FORM

Your support will assist the museum in providing programs and exhibits to benefit the community and future generations.

If you wish to make a donation to a specific program or operational category, please mark the donation category below:

- Please make checks payable & mail to:
- Alexander & Baldwin
Sugar Museum
P.O. Box 125
Pu'unene, HI 96784**
- GENERAL OPERATIONS
 - EDUCATIONAL PROGRAMS
 - COLLECTIONS MANAGEMENT
 - EXHIBIT DESIGN
 - WHERE THE NEED IS GREATEST

OR Charge To:

Visa MasterCard Amount: \$ _____
Name as it appears on card: _____
Card Number: _____ Exp. Date: _____
Signature: _____

I am making a contribution in honor/memory of
(please print):

Honor the recipient below and send them a gift note
Name and Address for Gift Note:

Your Name, Address and Phone Number:

**Alexander & Baldwin
Sugar Museum
Board of Directors**

Edward C. Baldwin
Christopher J. Benjamin
Richard F. Cameron
Meredith J. Ching
G. Stephen Holaday
William Kennison
Roger MacArthur
Howard K. Nakamura
Stephen H. Onaga
Ken S. Ota
Maryanna G. Shaw-Stockholm
Douglas A. Sheehan
A.D. "Puck" Waterhouse, Jr.

Roslyn Lightfoot
Museum Director

Holly Buland
Office Administrator

Lani Medeiros
Gift Shop Manager

Shirley Sakamoto
Head Receptionist

Museum Aides:
Dolores Kirby
Rosie Sado
Charlene Drose
Robin Felber

Education Coordinators
Cathryn Smith
Allison Chun

Kale Kanno
Caretaker



Lahaina Plantation Days: L-R, museum employee Rosie Sado, volunteer Cristina "Auntie Cris" Compos, and museum employee Shirley Sakamoto.



Lahaina Plantation Days: Museum Employee Holly Buland standing by at the Sugar Museum mobile exhibit



Alexander & Baldwin Sugar Museum has the distinction of being voted "Maui's Sweetest Museum".

Sugar Museum News and Events

Sugar Never Sleeps: Just like the Pu'unene Mill, the Alexander and Baldwin Sugar Museum is now open seven days a week. Our new, extended hours are Sunday through Saturday, 9:30 a.m. to 4:30 p.m. Now you have an even greater opportunity to come on over and see what's new in your museum.

Student Interns: Charlene Drose and Robin Felber joined the Museum in August. Both students are attending the University of Hawai'i Maui College. Charlene is working towards degrees in Hospitality, Tourism and Business Technology. Robin is pursuing a Bachelor of Applied Science Degree in Applied Business and Information Technology. Both work as aides in the museum, gift shop, and assisting in the office.

Gift Shop: We start the new year with Lani Medeiros joining us as the Gift Shop Manager. A museum volunteer since September 2010, Lani is now on staff.

Lahaina Plantation Days: The sugar museum participated in the 2nd Annual Lahaina Restoration Foundation's Plantation Days. The event was held at the historic Pioneer Mill Smokestack. We brought our Plantation camp registry, which was staffed by sugar museum employees **Rosie Sado** and **Shirley Sakamoto**. Also on hand to give out sugar samples and answer questions about sugar production, plantation life and the sugar museum, were volunteers **Cristina "Auntie Cris" Compos** and **Dan & Charlene Drose**.

Donations from Historic Collections

- **The Itsuo Yano Trust** donated 10 vintage radios to the museum in August. The radios range in age and style from a rare and prized Grebe Syncrophase radio receiver from the late 1920's, to a Zenith "Long Distance" radio from the 1950's. The late **Itsuo Yano** had acquired over 200 vintage radios since the early 1970's.
- **Sharon McGoldrick** of La Jolla, California, granddaughter of **Alfred S. Taylor**, Chief Engineer and Manager of the Puunene Mill from 1910 to 1950, dropped by the museum during her visit in November. Sharon and her husband donated a book, used in 1916 by Mr. Taylor entitled "Mechanical Engineers' Handbook", along with family photographs and stories.

The Alexander & Baldwin Sugar Museum is grateful for these generous donations.

Sugar Museum Wins Coveted Maui Choice Award: Once again, the Alexander & Baldwin Sugar Museum has been awarded "Maui's Sweetest Museum" by Maui Island Drive Guide & Driving Magazine. Sweetest, indeed!

Bulletin Board Space Available: If you are a non profit organization looking for a place to post your **Event Flyer**, we may have space available for you. For more information, please call Roz or Holly at 808-871-8058.

Volunteer!

Want to make a worthwhile community contribution?

If you have an interest in history, a connection to Maui's plantation past, or just want to help out, we may have an opportunity for you.

Currently, we have openings for friendly **Docents** to help lead tours. Whether or not you have a green thumb, we can always use the help of a **Gardener** to beautify our grounds. New projects are always popping up, so stay tuned! For more information, or to request a volunteer application, please email us at sugarmus@maui.net, visit our website at sugarmuseum.com, or call us at 808-871-8058. We'll gladly send you an application.

From the Vault

"The 1964 record crop totaled 176,170 tons of ninety-six degree sugar, which was 17,092 tons more than the drought-stricken crop of 1963. An additional 320 acres of new cane land were brought into cultivation during the year, from lands which were formerly village sites that have been released as a result of our program to encourage employees to own their own homes."

-Excerpted from A&B's 1964 Annual Report

Connect with us.

The Sugar Museum News is published quarterly by the Alexander & Baldwin Sugar Museum Staff and Volunteers. We welcome your comments, story ideas and contributions. Publisher: Holly Buland, Office Administrator; Contributing Writers: Loraine Jordan, Volunteer; Charlene Drose and Robin Felber, Museum Employees.

Scouts Revitalize Museum Grounds



In August, Maui County Council Boy Scout Troop 55 from the Church of Jesus Christ of Latter-Day Saints, Kihei, volunteered to re-plant portions of the museum lawn. Under the guidance of troop leaders, this group of plucky 12-15 year olds showed some muscle as they raked to loosen the hardpan, sprinkled seed, hauled fresh topsoil to cover, watered and roped off the newly planted areas. Their hard work completed, the scouts enjoyed pizza and soda provided by the museum. Photo at left, front row, L-R: Austin Alberdi, Keolamana Corpuz, Kaimi Kamalani, Ka'eo Corpuz, Leader Scott Lasater, Leader Aaron Chesley, Leader Steve Van Otten. Back row, L-R: Jacob Lasater, Leader Richard Jordan, Tyler Jordan, Jordan James, Bishop Bowers, museum volunteer McKenzie Wills, Leader Brent Wilcox. Mahalo to the scouts and their leaders for helping to keep the museum's historic grounds beautiful.

Shop Online with a Purpose

You can support the Alexander & Baldwin Sugar Museum when you shop online any day of the year! Just start your shopping trip at www.ShopforMuseums.com. Simply register, select Alexander & Baldwin Sugar Museum from the list of participating museums, and begin shopping at all your favorite online stores: Amazon, eBay, Macy's, Home Depot, Best Buy and many more. At no cost to you, a percentage of your purchase amount is donated back to the museum. It's safe, secure, and free! ShopforMuseums hand-selects all retail merchants who participate in the program. Only well-known, well-established retailers are featured at ShopforMuseums. Tell a friend, spread the word, and Mahalo for supporting your museum!



From Our Plantation Camp Registry

Romana (Acoba) Rivera shares her plantation memories: "We [all siblings] were all born and raised in Puunene Camp 12. When camp 12 was closed, we were all moved to Camp 13. When Camp 13 closed, we were moved to McGerrow Camp. Camp 12 was different. The whole camp shared the same bathhouse in the middle of the camp. We enjoyed swimming in the irrigation ditches and in the water reservoirs. We had lots of food because we had a huge garden planted with different vegetables and fruits. We also raised our own pigs and chickens. We were never hungry. We picked Keawe beans for 25 cents a bag. All of us attended Puunene school and Baldwin High School. We worked in the sugarcane fields. We walked to school or rode the cane truck."

If you would like to record your family's plantation camp history, please call 808-871-8058.



Pig Pen, Kaheka, 1950's.

Learning through History

Museums provide more than 18 million hours a year in educational programming, and the sugar museum is proud to present its annual school program to Maui's students. Tasting old-fashioned ice cake treats, learning how water was brought down the mountain to the fields, touching real artifacts and scrubbing rice bag clothes on a washboard are just some of the fun activities that bring history to life at the museum.

Joining us for the 2010-2011 school year are Education Coordinators Cathryn Smith and Allison Chun. Cathryn is a retired schoolteacher who taught second graders at Haiku School for 24 years. Allison teaches Cultural Geography at University of Hawaii Maui College.

The educational experience is offered for \$1 per student. Teachers and chaperones are admitted free. Transportation is arranged by the participating schools, and this school year, the museum has the opportunity to offer subsidies to cover transportation costs through a generous grant from the Alexander & Baldwin Foundation. The Education Program was made possible through a grant from the Atherton Family Foundation. Additional support is also provided by Hawaiian Commercial & Sugar Company, who provide access to a high volume copier to defray costs of printed curriculum and materials, as well as cane samples for the children and assistance with maintenance of the museum grounds. We gratefully acknowledge the Alexander & Baldwin Foundation, the Atherton Family Foundation and Hawaiian Commercial & Sugar Company for their generous support of the program.

For more information, or if you know a teacher or educator who might be interested in this program, they can contact the Coordinators through the museum via email, sugarmus@maui.net; by phone, 808-871-8058; or fax, 808-871-4321.



Post field trip artwork by Waihee second grade students.

Sweet Specials in our Plantation Store

We now feature note cards, post cards & magnets made from our historic photo collection.

Receive a free gift with each \$20 purchase!